



**The *Simply Giving*® Program**  
endorsed by



***A presentation for church members***

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# Overview

- ***What is Simply Giving®?***
- ***Why participate in Simply Giving®?***
- ***Getting started***
- ***Frequently asked questions***

# What is Simply Giving®?

The Simply Giving® Program offers church members a convenient, safe, and simple way to make regular church offerings without the need to write checks, carry cash or prepare envelopes.

Simply Giving® works the same as the automatic payment methods used by most families to make mortgage or utility payments—and to receive payroll earnings or social security income.

**More than 6,000 churches and institutions currently participate in the program.**



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# *Why participate in Simply Giving®?*



*It's good for you!*

## ✓ Provides convenience for you

- There is no need to write checks or bring cash to church when contributions are made automatically. Your contributions are transmitted electronically and are deposited directly into the church bank account.

**Before**



**After**





## Keeps you on track with stewardship commitments

- Scheduled, automated offerings prevent you from falling behind on financial pledges.



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## Guarantees your uninterrupted support

- Even the most committed churchgoers will occasionally miss services—and weekly offerings—due to illness, poor weather or vacation.





## Provides you with today's most popular payment methods

- Many families—especially young families—rarely write checks or carry cash.

### Direct Debit



### Credit & Debit Cards



### Online Giving



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# *Why participate in Simply Giving®?*



## *It's good for the church!*



## Provides much-needed donation consistency for our church

- Seasonal donation slump is reduced
- Financial forecasting is improved
- Planning can proceed with confidence





## Saves church staff time

- As the effort required to process cash and check donations decreases, the efficient use of staff time increases!



## ✓ Adds greater security in the church office

- Reduces handling of checks and cash.



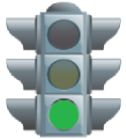


## Has a positive impact on the environment

- Donating electronically reduces the amount of natural resources consumed in the production, transportation, processing and disposal of paper checks.



# Getting started



## 1. Select an authorization method

### Paper Authorization Form



### Online Authorization Form\*



***\* Ask if online giving is currently available.***

# Getting started



## 2. Select a payment method

### Payment Card\*

- Credit Card
- Debit Card



### Direct Debit\*

- Checking Account
- Savings Account



**\* Ask which payment methods are currently available to you.**

## Q. How do automatic contributions work?

- A. No matter which donation method you use, you will be asked to select a payment method, start date, frequency and contribution amount. On the date(s) scheduled, donations will be processed and deposited into the church's bank account.



## Q. When will my contribution be processed?

- A. Your contribution will be processed each month on the date(s) you authorize.



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## Q. What can I use to show I made a donation?

- A. The itemized list of electronic transactions that appears on your bank or credit card statement can be used as proof of your donations.



## Q. How safe is Electronic Giving?

- A. It is safer than writing checks or carrying cash to church. Secure donation services are provided by Vanco Services, LLC. Vanco processes electronic donations for more than 10,000 churches and nonprofit organizations.



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# Frequently asked questions

## Q. How can I still participate in the offering during services?

A. You can still display a symbolic act of giving by doing the following:


- Look in the Narthex for “I give electronically” cards to drop in the offering plate.



# Frequently asked questions

## Q. What if I need to cancel or temporarily place my donation on hold?

- A. You can cancel or suspend donations by notifying the church. (If you signed up online, you may have the option to go online to cancel or suspend your own donations.)



JANUARY	MAY	SEPTEMBER
FEBRUARY	JUNE	OCTOBER
MARCH	JULY	NOVEMBER
APRIL	AUGUST	DECEMBER

***Thank you for considering the Simply Giving® Program  
and for your continued support!***



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